

Spencer MacKinnon

<https://ca.linkedin.com/in/spencermackinnonpwc>

Summary

- Bachelor of Commerce graduating student, specializing in Accounting with all **CPA** required prerequisites
- **Academic All-Canadian** for high achievements in academics and athletics at the University of Victoria
- Excellent **Customer Service** experience as Operations Manager with Wilson's Transportation
- Proven **teamwork, leadership**, and strong **work ethic** through varsity soccer experience
- **International Exchange** semester in Antibes, France studying global business and the European Union
- Recognized **budgeting, B2B relationships**, and **management** skills with Gray Line Victoria
- Advanced skills in **Microsoft Office**, PowerPoint, AutoCAD, and Adobe Photoshop

Education

Bachelor of Commerce (Management)

Sept. 2010 – August 2015

Gustavson School of Business, University of Victoria (Victoria, BC)

- Concentration in Accounting
- Coursework in Financial accounting, Tax, and Managerial Accounting

Grande E'cole Masters Program

Jan. 2015 – May 2015

SKEMA School of Business (Sophia Antipolis, France)

- Semester exchange to a master program in France
- Studying International Relations, Business in Europe, and Consumer Trends

Extensive Accounting Training Courses

May 2014 – August 2015

Thompson Rivers University (Online Program)

- CPA prerequisites through online program
- Intermediate Accounting I and II, Auditing, and Advance Financial Accounting

Work Experience

Junior Associate

Starting Sept. 2015

Pricewaterhouse Coopers (Surrey, BC)

- Associate working in a top accounting firm
- Spearheaded auditing cases on foreign mining companies

Business Development Manager

Aug 2014 – Dec. 2014

Gray Line Victoria (Victoria BC)

- Organized contract negotiations and streamlined innovative online marketing
- Strategically targeted partnerships with companies like Fairmont Hotels and BC Ferries

Operations Manager

April 2013 – Aug 2014

Wilson's Transportation/Gray Line (Victoria BC)

- Led recruitment and hiring of over 10 staff, then facilitated a 2-week training program on sales techniques
- Managed social media, website design, and answered company inquiries

Marketing Specialist

April 2012 – Aug. 2012

Investors Group (Abbotsford, BC)

- Personally generated new clients and expanded business by attracting companies from around BC
- Improved existing strategies to acquire clients by providing a new way to market investor's packages

Technical Skills

- | | |
|--|---|
| <ul style="list-style-type: none">• CPA BC Membership• Excel 2013 Workshop e-certificate• Hootsuite University | <ul style="list-style-type: none">• Twitter, Facebook, Instagram, Wordpress• MS Share Point 2013• Weebly & Wordpress wed design |
|--|---|

Awards

Academic All-Canadian

Dec. 2013- Present

- Outstanding commitment to the pursuit of excellence in academic and sport endeavours
- Maintaining a 7.0 GPA while playing varsity sports for a calendar year

The Jeffrey Mallette Award

December 2014

- Scholarship awarded for academic, community, campus, and sport involvement

Vikes Honour Roll Award

November 2014

- Scholarship awarded for having the highest GPA within my varsity team